



RURAL PROSPERITY NEBRASKA

3rd Quarter 2022

BY THE NUMBERS

August 7-13, 2022 is National Farmers Market week. With markets spread all across the state, Nebraskans don't have to travel far to get a taste of fresh, locally-grown produce and products. The numbers are:

99 Farmers markets in Nebraska

87 Businesses that sell local food

44 % of Nebraskans who shop at farmers markets

20 Minutes to a market for most Nebraskans

Visit NERFSI for more information about local foods.

UPCOMING EVENTS

JUL 23

Latino Small Business Conference, Grand Island

JUL 30

Latino Small Business Conference, Omaha

AUG 5

Rural Fellows program concludes with final presentations

AUG 6

Latino Small Business Conference, Norfolk

FEATURED PROGRAM

Latino Small Business Program

This program helps immigrant entrepreneurs navigate the process of planning, proposing, creating and running a business. The consultations are free and held in their native language. More than 70 businesses have opened in 2022.



FARMERS MARKETS KEARNEY & SEWARD

This summer, in nearly 100 communities across Nebraska, vendors are selling fresh produce, baked goods, handmade crafts, clothing and more at local farmers markets. To make fresh goods and produce even more accessible, this year two rural Nebraska farmers markets have become qualified to accept SNAP benefits and offer Double-up Food Bucks.

“ You can find really good food there, but also, you can find connection. **”**



FELLOWSHIP

26 students began a 10-week serviceship across Nebraska to work on community-development projects, from tourist attraction to web design to public health.



LANDSCAPE

Austin Arens helped with Valentine's downtown revitalization as a student. Now, as a landscape architect, he still relies on his experiences as a student to drive his career.

FEATURED PHOTOGRAPH



At the first Connecting Entrepreneurial Communities Conference since the pandemic, held in Columbus in April, nearly 100 representatives from across the state gathered to collaborate on community development ideas.

**HOW HAS RPN HELPED YOUR COMMUNITY?
HOW CAN RPN HELP YOUR COMMUNITY?**

Contact our Communications Team ruralprosperity@unl.edu